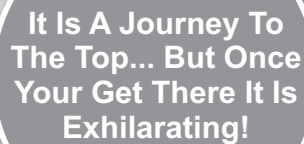


Rich Alchemist:

# EXTREME: OFF SITE SEO

Turning Your Business Into A Cash Machine...

This manuscript will explain how to leverage other popular web sites so your business can thrive month after month.



It Is A Journey To  
The Top... But Once  
Your Get There It Is  
Exhilarating!

## STRATEGY: OFF SITE OPTIMIZATION

You will find a compelling story behind every successful business owner, which took the time to model a successful strategy.

As a business owner who is interested in leveraging the internet to encompass sales or leads, you are now given access to the entire world to do with it what you will.

### What If You Could Reach Thousand's Of Serious Prospects Overnight?

This power is amazing and infrastructure does need to be in place. What you will learn is the elite strategy of being a Rich Alchemist to you to [start a business online](#).

But enough about us, let's show you these unbelievable ways you are going to just watch your numbers while in your office, private plane or on the beach. It is entirely up to you!



#### Taking The Plunge...

It will be exhilarating once you employ a successful SEO campaign into your business.

## **Off Site Optimization - Is A Compounding Method To Strategically Out Perform Your Competitor In The SERP's**

I promise there will be no more acronyms... SERP's is Search Engine Result Pages. So with that said let me introduce something that most web sites are not taking full advantage of. As of now, you customers are deciding what is important to them and if you can tap into that market... your business will change overnight... Oh Wait... You Tap Into It Overnight!

Off site optimization allows you to brand and design marketing material on other websites that literally have your prospects and target customers waiting anxiously to learn about a "solution" your product or service can offer.

### **Notice The "Solution" Your Product Or Service Can Solve!**

We could easily promote your product on the internet, but to be frank there are many stages in the buying cycle. We understand this, and through testing we like to first have your company as the solution provider, thus building a relationship with you and your prospect.

**Any other SEO company is more than likely going to tell you about links and how they build them so you will rank more,** but what you are about to learn is not like your average SEO company.

At RichAlchemist.com we teach you to develop strategies in your marketing campaign.

You will discover more ways to promote your business, thus offering you more opportunity to motivated future business owners and placing you into an extreme luxury of doubling profits and sales. Let me explain one more method and then I will explain how we encompass such an elite marketing strategy:

### **The SEO Strategy Behind The Buying Cycle... And How You Should Approach It?**

When you first develop an offsite optimization campaign, you will learn to research what the heck is working with other's industry. This how so many of our Rich Alchemist members have there competitors gawking at them because they are the top ranking website.

### **Research And 'NOT' Reinventing The Wheel!**

This research poises a lot of information that you will dilute to discover how to go about a marketing campaign.

While I am suppose to tell you all the amazing ways you do something different than your successful competitors, I am simply going to say... This is not the case. The fastest way to the top is modeling, and if your competitor is at the top ranked spot in Google, then shouldn't your elite SEO strategy be doing the same to get you there.

It is guaranteed by modeling success you too... will be successful!

Now, with the techniques that we scrounge up and manage data... this is where you can give our Rich Alchemist strategies some “techy” points.

The training we teach in our competitive analysis is intense and does take some time. But when done correctly, we have the success plan and as you may know “Rich Alchemist” strategic system can help you easily implement it.

### **After Research... Then Touch Base With Highly Trafficked Websites:**

I have found it more times than not, while in seminars speaking to other SEO’s are just putting content on other sites to gain links... What they are not noticing is that these sites which you can place content on are not “even seen by Google” and thus a waste of time.

### **The Art Of Article Marketing: -ARTICLE MARKETING**

You see content is important to put on the web. It is also strategically an opportunity for you to brand and solve future customers problems.

It is a simple process, where after you learn to research your market. Our special course to manufacture content will help you write content for the web (This is entirely different, than novel writing) -Plus... in Rich Alchemist we teach you how to systemize it so it is on auto-pilot.

Depending on select memberships you decide if you would like the content manufacturing course.

With many article sites on the net, you can have the luxury of knowing that “Which ones work and which ones are garbage.”

### **Why are some article sites garbage?**

On some sites that are spammy or have what is called duplicate content, those article sites are not indexed in Google. (Basically, Google does not see this site and will not give you credit for posting and article there.)

It is important gather your articles and optimize them to rank for certain key phrases. Then submit them to theme related article directories. When done correctly, traffic will most definitely rise!

### **The Art of Blogging: -BLOGGING**

Blogging has become ever so popular and it is an amazing way to promote a web site.

Rich Alchemist in fact will teach you to strategically arranged blogs in a network. The blogs are always being updated and contain traffic from the search engines to improve traffic to your website immediately.

By having content that is theme related to your websites theme, using our SEO Dynamics course, you will see differences not only in traffic, but will create an avid fan base on your company.

### **Extra... Extra... Read All About It: - PRESS RELEASE!!!**

The all mighty press... well in fact Dream Ware Press Release services can monetize gathering press for your business. More times than not, our Mast Online Alchemist have had news stations wanting to interview them to gather a story on there product or service, simply by having a press releases sent out to the internet. You will learn to optimize them, ...and turn them in amazing news worthy stories that no reporter and prospect can ignore.

Imagine.... getting your company into the mainstream over night! -This is the power of press releases which you will learn how to do.

### **Why Press Release Work So Well...**

Reporters are looking for local stories to write about. They have to- it is there job. So a Press Release if written well can be picked up and a reporter will do a story on you. Also, Google News, Yahoo News, and other PR feeds take this optimized press release and send it out all over the net. Thus, creating more PR for you and your company. A very elite product for business owners who are looking to bring more eyes to the company.

### **Web 2.0 & Social Bookmarketing... How You Can Monopolize The Front Page Of Google! - WEB 2.0**

Google has been investing web 2.0 and social web sites for the past couple of years. This only means one thing... as a business owner or future business owner, you need to learn the Rich Alchemist strategies monetize your business on these web entities.

A Few Web 2.0 sites currently we like to work with are:

- Hub Pages
- Squidoo
- Bumpzee

You will learn to place optimized content on these pages for strategic keywords.

But... what most SEO courses and business development courses do not have the slightest idea of how to do is.....

*Take these Web 2.0 sites and use them to dominate the entire 10 spots on Google!*

It is a strategic process, but our Master Alchemist's who have been members of our SEO Dynamics course have witnessed the true power owning the first 5 out of 10 spots on Google.

## **Link Building... Steady Links But We Do Not Exchange Links... - LINK BUILDING**

Link building is incorporated in every SEO campaign, how you learn to gather links is complete “white hat” and they will always be there. We don’t focus on trading links... this just does not work as well any more.... And time is money -You need a better return on your time.

### **Think about it....**

If you had a high trafficked site, would you trade links with some lower trafficked site. Probably not, the reason why link exchanges happen is because people who cannot rank there sites are asking you to help them. We find many times as our members gain top rankings, tons of link exchange requests come through there emails. We ask our clients to ignore them as everybody wants to be in our members position and trading links is certainly not going to get them there.

### **This is just an overview and a few pieces of the puzzle....**

In an correctly implement SEO campaign, you should have all parts of the machine working. The more resources you place into search engine optimization the better results for the business.

### **For More Information Or Any Questions - Post Your Questions On The Blog...**

At Rich Alchemist, we do take time for serious business owners and future who have questions on our extravagant SEO campaigns. My team and I can go over some very interesting topics and strategies that can be implemented into your campaign.

Post your questions below, I will be placing them in the next SEO training video!

[Post Your SEO Questions On The Blog Now!](#)

*\*Give Us A Call Today Toll Free:1 (888) SEO-4YOU OR visit our [SEO Company online](#).*

### About The Owner: Markus Skupeika, CEO

Markus has been involved with Google, Yahoo, and MSN as a leading marketing expert as well has done numerous speaking arrangements about search engine strategy and how to implement powerful marketing campaigns into any businesses. Successfully he has been one of the only SEO experts to actually take his methods into the business world.

**Owning (3) Multi-Million dollar companies** that are automated by his SEO strategies, Dream Ware Enterprise (SEO Services and Consulting), Optimal Chemical (Manufacturing Company), Property Perfections (Environmental Company).

He has proven that his SEO methods can be implemented successfully into any business. He does not only make a living teaching about SEO he has consistently done it with clients and his own companies over and over again, due to his methodic systems.

